

# Fanny Demier

## Graphic Designer



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### EDUCATION

#### International Master of Design UIC / HGK Basel

University of Illinois at Chicago / FHNW Academy of Art and Design Institute of Visual Communication, The Basel School of Design  
2019 – 2021

#### Erasmus exchange Semester

Hochschule Mainz University of Applied Science  
2018

#### DNA Graphic Design (BA degree)

École supérieure d'art et de design (ESAD), Amiens  
2016 – 2019

#### Preparatory class

Prép'Art, Paris  
2015 – 2016

#### Baccalaureate in Design Sciences and Technologies and Applied Arts (STD2A)

Lycée Maximilien Vox, Paris  
2012 – 2016



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### PRACTICES

#### Freelance designer

Currently working on the Issue 15 of Design Exchange Magazine 2021. Design cover including 3D AR animation

#### Motion designer

Creation of an animation in 3D Mapping Projection for Roche in Basel, projected on the Roche Tower in September 2021

#### Freelance designer

Design of the digital booklet for Motyf Festival 2021

#### Assistant – Hospitality Agent

Participation to the design and setting up of the exhibition: *Armin Hofmann – The Pedagogical Dimension* 2020 at Campus of the Arts Basel

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### SKILLS

#### Languages

French – native speaker      English – fluent

#### Software

InDesign, Photoshop, After Effect, Lightroom, Illustrator, Coding, Spark AR, Printing techniques, Keynote, C4D bases

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### EXHIBITIONS & COMPETITIONS

#### Exhibitions

*Basel – Yerevan*, Basler Stadthaus, Basel  
10.03.2021 – 25.09.2021

*Open Gallery*, Galerie 143, Lörrach  
12.12.2020 – 27.03.2021

*Impressions*, Maison de la Culture d'Amiens  
24.04 – 16.04.2019

Creation of a Augmented Reality video for the exhibit: *La créativité demande du courage*  
Musée Matisse du Cateau-Cambrésis  
09.03 – 29.09.2019

#### Competitions

Winner: Key visual for Basellandschaftliche Gebäudeversicherung  
2021

Key visual proposal for the Conference of the Design History Society 2020 taking place at HKG FHNW  
2020